



SEPTEMBER 20-22, 2017

Hyatt Regency

Cincinnati, Ohio

EXHIBITOR PROSPECTUS

A JOINT MEETING OF



400+ HEALTHCARE FINANCIAL MANAGERS
FROM FOUR CHAPTERS
ALL UNDER ONE ROOF

Dear Valued Sponsor,

Back by popular demand from vendors, sponsors, and members—the FIFTH Biennial Tri-State Conference. This is an excellent opportunity to make contact with existing and prospective clients at one time and to showcase your products and services to middle and top level hospital managers.

This is also an excellent way to stretch your marketing dollars as more than 1,500 members in the Tri-State area will be invited to attend this event.

The vendor hall holds a limited number of booths and we sold out in 2011, 2013, and 2015. Chapter sponsors that are in multiple states and/or have high level sponsorships will get priority for booth selection.

Set-up will begin on September 20, 2017 and tear down will be after the 10:00 am refreshment break on September 22nd. Vendors are asked to maintain their booths until the designated tear down time.

The Institute will be held at the Hyatt Regency located in the heart of downtown Cincinnati. You can secure your hotel accommodations at the negotiated group rate by clicking on the “Hotel & Travel” tab of the Tri-State Conference website at www.hfmaconference.com.

Please complete the online application at www.hfmaconference.com where you will have the option to pay online via credit card or offline via check.

If you have any questions, please contact Matt Rakay at Matt.Rakay@plantemor.com.

We look forward to seeing you in the Fall.

Sincerely,

Matt Rakay

Matt Rakay
President-Elect,
Central Ohio Chapter
Tri-State Sponsorship Chair

2017 TRISTATE FALL INSTITUTE & VENDOR SHOW

SCHEDULE OF EVENTS

The Tri-State Institute offers numerous opportunities for exhibitors to gain exposure to attendees. Here's a quick look at some of the events.

Wednesday, September 20, 2017

8:00 am-6:00 pm Exhibitor Set-up
6:00 pm-8:00 pm Welcome Reception

Friday, September 22, 2017

7:30 am—10:00 am Exhibit Hall Open
Breakfast with Exhibitors
Morning Refreshment Break

Thursday, September 21, 2017

7:00 am—7:00 pm Exhibit Hall Open
Breakfast with Exhibitors
Morning & Afternoon Refreshment Breaks
Lunch with Exhibitors
Pre-Game & Entertainment

FEES:

Sponsors: \$1,800 Non-Sponsor—\$2,550

EXHIBITOR BENEFITS

- Recognition on conference website
- Recognition in conference program
- 10' W x 8' D booth space, 2 chairs
- Two registrations to Institute sessions
- Pre- & post-conference attendee lists
- Free electricity and power strip

SPONSORSHIPS AVAILABLE

There are a variety of sponsorships available for the Institute. Select from the list below and indicate your choices on the application form. Your sponsorship will be acknowledged in signage & materials.

EVENTS	ID #		COST
Conference Internet sponsorship	101	Sign at registration desk – choice of wifi password	\$1,000 (exclusive)
Wednesday Reception	102	120 second commercial and signage	\$1,000 (3 available)
Wednesday Reception Photo Booth	103	Contains company logo on photo strip	\$1,000 (exclusive)
Thursday Breakfast	104	Signage at breakfast	\$ 750 (2 available)
Thursday AM Break	105	Signage at break	\$ 250 (2 available)
Thursday PM Break	106	Signage at break	\$ 250 (2 available)
Thursday Lunch	107	120 second commercial and signage at lunch	\$1,000 (3 available)
Thursday Pre-Game at the Handle Bar	108	120 second commercial, signage, inside the Handle Bar only, not to be visible from the field, stands or anywhere outside.	\$2,000 (1 available)
Thursday Entertainment—Reds Outing	109	120 second commercial, signage, inside the Handle Bar only, not to be visible from the field, stands or anywhere outside.	\$2,000 (1 available)
Friday Breakfast	110	Signage at breakfast	\$ 750 (2 available)
Friday AM Break	111	Signage at break	\$ 250 (2 available)
Room Key	112	Corporate name / logo on the room keys	\$1,500 (exclusive)
Name Badge Holders/Lanyards	113	Corporate name / logo on the badge holder / lanyard	\$1,500 (exclusive)
Tote Bags	114	Corporate name / logo on the tote bags	\$2,000 (exclusive)
Water Bottles	115	Corporate name / logo on the water bottles	\$ 750 (exclusive)
Institute Program	116		\$1,500 (exclusive)
Keynote Speaker	117	120 second commercial, Speaker introduction, signage	\$1,500 (exclusive)
Institute Contributor	118	Sign at registration desk	\$ 500 (unlimited)
Charging station sponsorship	119	Charging station wrapped in the company logo	\$1,450 (2 available)

Contact the Institute office (773-318-6603 or hfmatristateinfo@gmail.com) if you want to be the exclusive sponsor for any of the food & beverage or entertainment events.

Booth Assignment Process & Prospectus process

Booths will be assigned based on the number of exhibitor points which will be awarded as follows:

1. The number of chapters sponsored (5 points per chapter, with a 5 point bonus for sponsoring all chapters) based on the 2017-2018 sponsorship year.
2. LTC Sponsorships purchased – (5 points for under \$1,000, 10 points for \$1,000 +)
3. The level of sponsorship at each chapter – If two exhibitors are tied after the points above, a tiebreaker would go to the exhibitor who had a higher cumulative chapter sponsorship.
4. The final tiebreaker is time. Those exhibitors who register AND pay first would win the final tiebreaker.

Current sponsors (6/1/16 – 5/31/17 sponsorship year) will be receiving the prospectus first and will have a limited but exclusive window (through June 15, 2017) to sign up for a booth and sponsorship opportunities. On June 16, 2017, other potential exhibitors/sponsors will be able to purchase the opportunities.

Additional Note

All booths will include 5Amps of electricity and a power strip. If your booth requires a higher electrical output or additional AV needs this should be obtained by directly contacting the Hyatt conference center.

QUESTIONS & INFORMATION CONTACTS

Matt Rakay, Sponsorship Chair, matt.rakay@plantemoran.com

Rob Mahoney, Chapter Administrator, hfmatristateinfo@gmail.com

Office—773-318-6603