

Wednesday, September 20, 2017

8:00AM - 6:00PM	Vendor Set-Up
6:00PM - 8:00PM	Networking Event

Thursday, September 21, 2017

7:00AM - 5:00PM	Registration Table Open
7:00AM - 8:00AM	Breakfast with Exhibitors
8:00AM - 8:15AM	Welcome and Opening Remarks
8:15AM - 9:30AM	Keynote Speaker - Chris Mack
9:30AM - 10:15AM	Break with Exhibitors
10:15AM - 11:45AM	<p>Breakout 1: S&P</p> <p>Breakout 2: Accounting Update - Plante Moran - Speaker TBD</p> <p>Breakout 3: Potential - Accounts Payable Management Update - Speaker TBD</p>
11:45AM - 1:30PM	Lunch with Exhibitors
1:30PM - 3:00PM	<p>Breakout 1: Panel - Fraud Abuse - Medicaid Attorneys, Defense Attorneys - TBD Moderator: Chris Melton - Attorney with Wyatt, Tarrant, and Combs (Confirmed) Moderator: Jennifer Wintergerst - Attorney with Wyatt, Tarrant, and Combs (Confirmed) Panelist: Lawrence J. Carcare II - Indiana Deputy Attorney General (Medicaid Fraud Control Unit) (Confirmed) Panelist: Michelle Rudovich - Director of Kentucky Medicaid Fraud Unit for Attorney General (Confirmed) Panelist: Keesha Mitchell - Ohio Medicaid Fraud Control Unit Director and Current President of National Association of Medicaid Fraud Control Unit (Confirmed) Panelist: Christine Corndorf - Asst. US Attorney, Eastern District of Kentucky (Pending) Panelist: Shelese Woods - Asst. US Attorney, Southern District of Indiana (Pending)</p> <p>Breakout 2: Medicare Bad Debt - Shawn Gretz - Americollect & Ameriebo In 15 short years America will have 20 million more Medicare beneficiaries than it does today. Many of these Medicare beneficiaries will be living paycheck to paycheck and have limited savings for retirement. Put these two facts together, and your hospital could be looking at more Medicare Bad Debt. In this session you will learn what Medicare Bad Debt is, the two different types, and how to prepare for the inevitable Fiscal Intermediary audits.</p> <p>Shawn Gretz joined Americollect in 2003 as the 16th team member with the primary task of growing Americollect. Today, Americollect employs over 250 team members. Americollect provides early out and bad debt collection services to over 80 hospitals and 7000 physicians nationwide. Shawn has been an active volunteer with HFMA for eight years and is currently Wisconsin HFMA's Past President and Regional Executive-Elect.</p> <p>Breakout 3: Risk Adjusted Contracts - Speaker TBD</p>
3:00PM - 3:30PM	Break with Exhibitors

3:30PM - 5:00PM	<p>General Session - Tyler Enslin - “Mastering Your Memory” This fun and highly engaging training program will have you laughing, and surprised - doing things you never thought you could do! Learn techniques, and more importantly, the applications of memory skills to enhance all you do, professionally and personally. Train your memory to recall any information you need to remember. Lead meetings and give presentations without written notes. Delivered in a high energy fashion, your Instructor will be “working the crowd” to maximize results.</p> <p>Tyler Enslin is the National Director for Direct Development Training. With over 200 speaking engagements a year for a multitude of industries, Tyler has received outstanding recognition by those in his audience. This has enabled him to work with State and National agencies across the country. From Fortune 500 companies and large organizations and associations, to hundreds of smaller groups, Tyler rarely passes on an opportunity to get his message across.</p>
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Friday, September 22, 2017

7:30AM - 12:00PM	Registration Table Open
8:00AM - 9:15AM	General Session - Supply Chain Management Case Study - St. Elizabeth
9:15AM - 9:30AM	Break
9:30AM - 10:30AM	<p>Breakout 1: A More Granular Approach to Revenue Cycle: Digging Deeper into Specialty Reimbursement Niches - Michael Ford, J.D. - Executive Vice President, Medical Reimbursements of America, Inc.</p> <p>Overview: Landmark reform, an uncertain economy, the evolution of the health-care consumer, and a record number of consolidations are causing great bottom line challenges for hospital leaders. A more granular approach to identifying additional sources of revenue is now critical for success. Tightly managing all aspects of the revenue cycle, including specialty reimbursement categories, is no longer a luxury. This presentation delves into the science of specialty reimbursement with a particular emphasis on Motor Vehicle Accidents.</p> <p>Bio: Mr. Ford has served in senior leadership roles for Franklin, TN based Medical Reimbursements of America, Inc. (MRA) for more than sixteen years. Mr. Ford currently leads product development, strategic alliances, and relationship management for the nation’s largest health systems. He is responsible for new revenue growth, working closely with MRA’s business development and account management teams. Mr. Ford is an attorney who has been recognized as a leader in the accident claims management industry since its inception, and is uniquely qualified to speak about the challenges hospitals face related to complex accident claims. His deep understanding of the relevant legal, operational, and compliance challenges facing revenue cycle leaders is in demand from audiences nationwide.</p> <p>Breakout 2: Reimbursement Update - Michael Alessandrini - Blue & Co</p> <p>Mr. Alessandrini is a Director with Blue & Co., LLC. He works with Hospitals on their Medicare and Medicaid costs reports and Medicaid DSH engagements. Along with other reimbursement projects he also works with community mental health centers, rural health clinics and residential treatment facilities.</p> <p>Michael completed his undergraduate studies at Miami University and also graduated from Butler University’s MBA program. Prior to joining Blue & Co., LLC, Michael was employed by a national accounting firm, where he performed Medicaid reimbursement audits of long-term care facilities located in the Midwest.</p> <p>Breakout 3: Co-Opetition - ECG</p>
10:30AM - 10:45AM	Break

10:45AM - 12:00PM

General Session - Panel - Hospital Association - Ohio/Kentucky/Indiana

IHA - Brian Tabor

Brian Tabor serves as president of the Indiana Hospital Association, which represents the interests of approximately 170 Indiana hospitals. The association is the chief advocate for hospitals and their patients, representing their interests with the State of Indiana, the federal government, the business community, regulatory agencies, accrediting bodies, and other stakeholders.

Prior to joining IHA in 2008 as vice president, Mr. Tabor worked in various policy roles for the Indiana General Assembly and in government relations for the Indiana Association of REALTORS®. He currently serves on several governing boards, including Covering Kids & Families of Indiana, the Indiana Health Information Exchange, the Sycamore School, and the Indiana Fiscal Policy Institute. He is also the 2016-17 president of the Governmental Affairs Society of Indiana. Mr. Tabor graduated from Purdue University with a B.A. in political science and an M.S. in agricultural economics.

KHA - Carl Herde

OHA - Clifford Lehman or designee